

# World Hepatitis Alliance

4th Floor c/o LKM,  
7, Rue du Marché,  
1204 Geneva  
Switzerland

Kelly O'Dell  
Hep C Canada

25 January, 2010

Dear Kelly,

On behalf of the World Hepatitis Alliance I am writing to express our support for the excellent work you are doing, and in particular your efforts in launching a global hepatitis C awareness concert.

Viral hepatitis B and C are major world health challenges with up to 500 million people chronically infected and an annual death toll of one million. The World Hepatitis Alliance aims to provide global leadership and, together with great initiatives such as Hep C Canada, supports action that will halt the death toll and improve the lives of people living with chronic hepatitis B and C.

We applaud you for your efforts in raising awareness among the Vancouver community and also thank you for your continued support of the global 'Am I Number 12?' campaign.

The proposed global hepatitis C awareness concert is an inspiring initiative and underlines the important role that music and the arts can play in reaching large audiences with essential awareness-raising messages. We wish you every success and want to offer you whatever support we can provide.

Thank you for your efforts. Together, we can all make a difference.

Yours sincerely,



Charles Gore  
President, World Hepatitis Alliance